

Unser & Westside 1 mile Radius (2020)

Population	Unser & Westside	Rio Rancho	Albuquerque
2020 Total Population	12,313	102,374	572,101
2010 Total Population	10,186	87,415	545,284
2010-2020 Population: Annual Growth Rate	1.9%	1.6%	0.5%

Age	Unser & Westside	Rio Rancho	Albuquerque
Gen Z (2000-2020)	32%	25%	22%
Millenials (1982-1999)	22%	21%	25%
Gen X (1965-1981)	27%	23%	22%
Baby Boomers (1946-1964)	16%	23%	23%
Silent Gen (before 1946)	3%	7%	9%
2020 Median Age	31.9	37.3	36.9

Education (Population 25+ Years)	Unser & Westside	Rio Rancho	Albuquerque
No High School Diploma/GED	3%	7%	10%
High School Diploma/GED	16%	24%	22%
Associates Degree/Some College	36%	38%	32%
Bachelor's Degree	30%	20%	20%
Graduate/Professional Degree	16%	11%	16%

Income	Unser & Westside	Rio Rancho	Albuquerque
Household Income less than \$15,000	4%	7%	15%
Household Income \$15,000-\$24,999	3%	8%	10%
Household Income \$25,000-\$34,999	6%	9%	11%
Household Income \$35,000-\$49,999	12%	19%	14%
Household Income \$50,000-\$74,999	22%	24%	17%
Household Income \$75,000-\$99,999	16%	14%	11%
Household Income \$100,000-\$149,999	21%	11%	13%
Household Income \$150,000-\$199,999	7%	5%	4%
Household Income \$200,000 or greater	8%	3%	5%
Median Household Income	\$78,105	\$55,438	\$51,121
Households Below the Poverty Level	6.3%	10.0%	16.7%

Housing	Unser & Westside	Rio Rancho	Albuquerque
Total Housing Units	4,165	39,376	252,093
Occupancy Rate	96.0%	94.0%	93.0%
Average Household Size	3.08	2.75	2.40
Renter Occupied Housing Units	15.5%	26.6%	39.1%
Median Home Value	\$224,690	\$197,157	\$204,172

Labor Force	Unser & Westside	Rio Rancho	Albuquerque
Civilian Population Age 16+ in Labor Force	6,124	47,272	288,582
Employed Civilian Population Age 16+	5,531	41,693	253,711
Unemployment Rate	9.7%	11.8%	12.1%

Jobs	Unser & Westside	Rio Rancho	Albuquerque
Total Jobs	1,771	24,454	282,686
Total Businesses	236	2,286	21,350
Jobs to Housing Units Ratio	0.43	0.62	1.12

Sources: ESRI Business Analyst, Infogroup, U.S. Census. Prepared by MRMPO.